

2020-2021 District Goals



District: 118 Y
Constitutional Area: Europe

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	15
2nd Quarter	0	0	10	10
3rd Quarter	1	25	5	5
4th Quarter	0	0	15	5

FY New Clubs

1

FY Charter Members

25

FY New Members

30

FY Retention Goal

35

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

20

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
invite potential members from social network to our activities	GMT & GST	Social Network	Sep'20	Dec'20
invite these potential member to club meetings	Club presidents and members	Social Network	Dec'20	Jan'21
give information about Lions being an international organization	GLT	LCI documents	Sep'20	Oct'20
club orientation and explain history	club founding presidents and/or Lions information committee	club materials and archives	Jan'21	Feb'21
invite to friendly meetings	club membership president and district GMT		Sep'20	Apr'21
invite to district meetings for orientation	club presidents and district GMT&GLT&GST		Sep'20	Apr'21
candidate member seminars	academy president and GMT&GLT	LCI and MD institute training material	Nov'20	Feb'21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Our Multiple District goal is about giving awards to Leaders and successful business persons, who are completed useful works for public. These people could be donators, artists, People working for Health, etc.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
regular meetings	6 District Governors	Examining special persons in their business	Jul'20	Mar'21
looking for interested people to receive award	Multiple District	public material and personal networks	Jul'20	Dec'20
communicate with the potential award winners	MD chairman	public material and personal networks	Dec'20	Jan'21
identify awards to be given	6 DG's and MD chairman		Jul'20	Jan'21
Invitation to ceremony meeting for the award candidates	MD chairman		Jan'21	Feb'21
Award ceremony	6 DG's and MD chairman		Apr'21	Apr'21

DISTRICT CUSTOM IMPACT

Goal Statement

Apart from the global services our goal will be to educate parents of 0-3 years old infants and teenagers.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
to create committees and assign presidents under main goal leadership	DG	Cabinet members	Jul'20	Jul'20
reach out to municipalities' public houses and kindergardens in order to contact these target parents	Committee chairman	Municipality	Jul'20	Sep'20
Trainings for these target parents	Committee chairman and members	Ministry of Education	Sep'20	Apr'21